



he Thai island of Samui sets out get here entailed catching a slow local ferry its stall early – in fact, the moment from the mainland province of Surat Thani, you step off the plane. Unlike accompanied by locals loaded down with goods, produce and even a few animals. Indeed, up almost every major tourist airport in the world, where you either walk until the 1970s there were no paved roads, and straight into an arctic-cooled airbridge, or get a trek from one side of the island to the other herded unceremoniously onto buses, in Koh could take an entire day. However, in the Samui ('koh' means island), passengers are ensuing decades, what was once a remote, undeveloped island has now become arguably embraced by the warm tropical air, and invited to board the nearest trolley bus – quaint electric Asia's luxury destination of choice. vehicles adorned with colourful flowers. The

laid-back island feel continues at the open-air

connected wooden roofs. You casually saunter

through baggage claim and immigration, and

before you know it, you're in a taxi and on your

way to your hotel. Welcome to 'fantasy island'.

green hilltops and white-sand beaches, Samui

was once firmly backpacker territory. Much of

that had to do with the fact there was no airport

(it only opened in 1989), and so the only way to

Though you wouldn't know it by the array of

big-name hotels and resorts that occupy the lush

terminal building, which is more a series of

That's not to say it's all Champagne wishes and caviar dreams. The islanders, a relaxed mix of Buddhist, Muslim and Chinese elements, have held onto their customs, as shown by the many old, traditional temples, mosques and shrines you encounter – though the Big Buddha that looks over the northern shore was only built in 1972. In the rural south of the island, small roads pass through coconut groves (with more than three million coconut trees, Samui is said to grow the best in Thailand), as water buffalo graze in between. Much of the centre is still wild, inaccessible jungle, and only glimpsed



Opposite page: (Left) The pristine Ang Thong National Marine Park is a paradise found. (Bottom) Taking design cues from luxe hotels, the breezy Samui

amazing views and

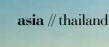
nside Out Bloody

from the sole ring road. For many though, a visit to Samui will be centred around two beaches in the northeast: Chaweng and Bophut.

Facing out east to the vast Gulf of Thailand (the next land you would encounter is Vietnam), Chaweng Beach is not only one of the largest stretches of sand, but also the centre of the island's emerging dining scene. It's here that you'll meet with one of Samui's celebrity chefs, British-born Martin Selby, who serves up contemporary European cuisine with an innovative local twist at his eatery The Larder (thelardersamui.com). Having been involved in running the kitchens of many of Samui's top restaurants, in 2012 he opened his own venue, which is now rated as one of the best on the island. We particularly like his soft-yolk take on the Scotch egg, and the 'Belly Legal', slow-cooked pork belly with sweet potato purée, all washed down with his signature cocktail, the Tom Yum Siam (a potent concoction of vodka, coconut rum, chilli and lemongrass). →

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"Gaze upon the multicoloured sunsets with a cocktail to match"

important time of day in Samui you need to head somewhere special - we are, of course, talking about sunset. Over on the west coast, perched on top of the cliffs of Taling Ngam in rather splendid isolation, is Air Bar (samui. intercontinental.com/air-bar). One of the few, if not only, bars to face directly west, it'll have you gazing upon the multicoloured sunsets with a cocktail to match. Another perennial favourite with locals and visitors alike is Woobar (wretreatkohsamui.com/woobar). Though the views aren't quite as good, it more than makes up for it with live DJ tunes and a unique setting: neon green loungers floating over an infinity pool. However, If you're looking for a chilled place by the sand with no pretensions, then locals swear by Hemingway's on the Beach (facebook.com/hemingwaysonthebeach) on the southern coast, where wooden decking, cheap drinks and friendly owners make for a place you'll want to visit again and again – perhaps for one of their Thai cooking classes.

Of course, it would be remiss to come all this way and not venture out on the water. There are few boats on the island that can match the Kindred Spirit (samujana.com), a luxury 13-metre, fully equipped catamaran, replete with staterooms and air-conditioning. You can



choose between half-day and full-day trips, which take you out beyond Samui to the Ang Thong National Marine Park, a collection of 42 uninhabited islands covering 250 square kilometres. You'll find some of the best snorkelling in Thailand in these protected waters, with the chance to go ashore and explore the jungle interiors. If that all sounds like too much hard work, then instead opt for the sunset cruise, where you can enjoy bubbles and nibbles as you soak up the spectacular end to yet another remarkable Samui day.

// Most codeshare flights go with Bangkok Airways via the Thai capital, with a complimentary lounge at Suvarnabhumi Airport available for all passengers. bangkokair.com



(Above) Air Bar is the perfect perch for a

sundowner. (Below) Woobar's sunset

views might not be quite as good, but it

does have the most

Insta-worthy seats. (Below left) A vacht

charter is a glam

way to see the Ang

Thong archipelago (bottom right)